भारतीय प्रबंध संस्थान इंदौर
Indian Institute of Management Indore

jaro education

Corporate and Public Leadership
in a VUCA World

EFMD EQUIS ACCREDITED

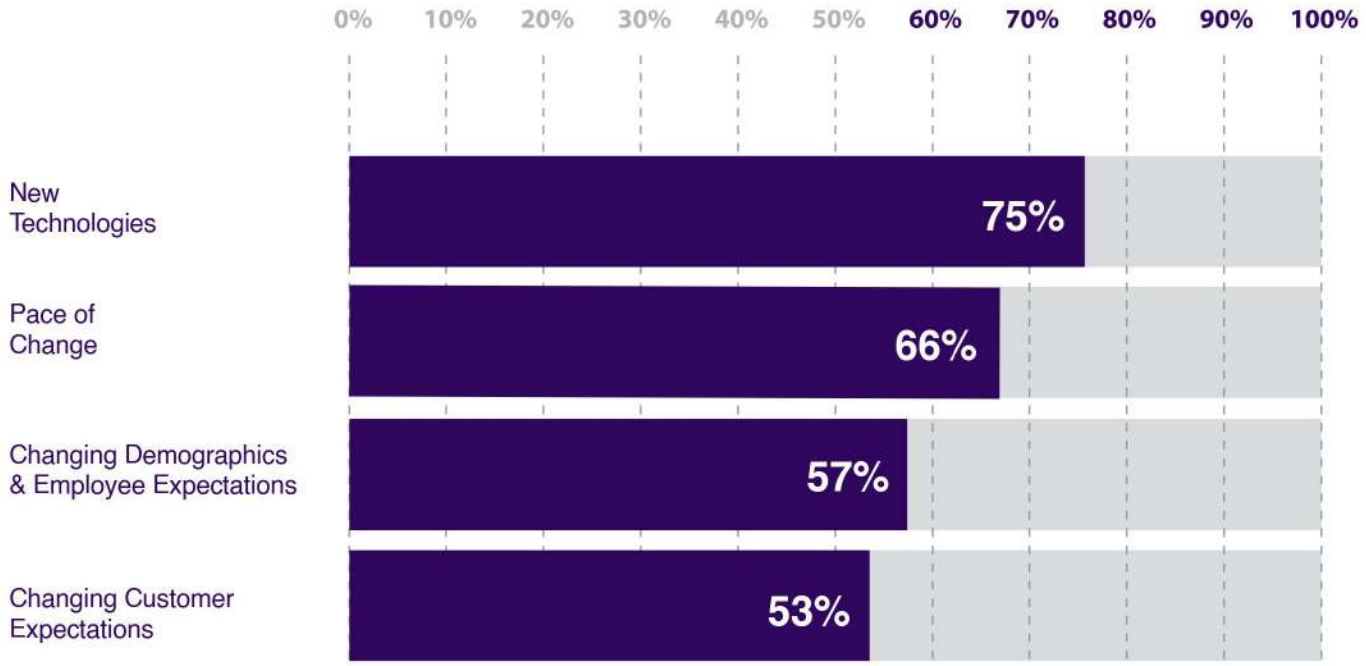
AACSB ACCREDITED

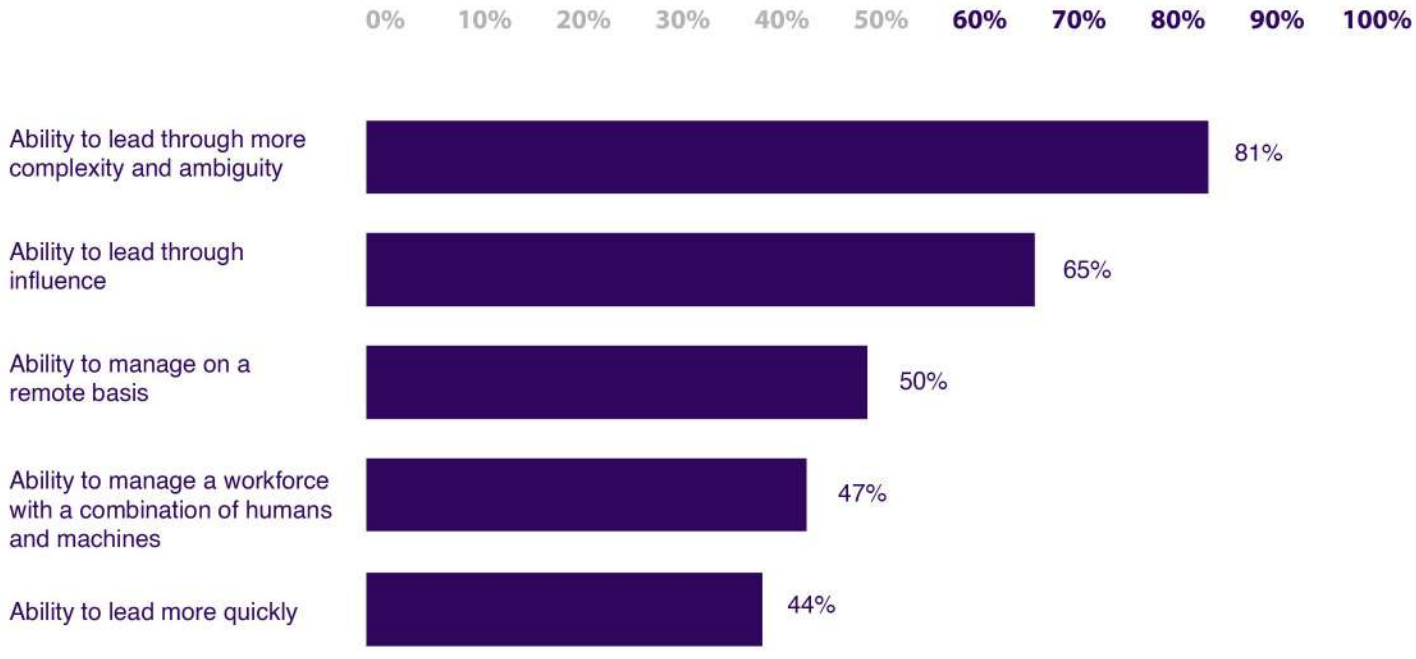
ASSOCIATION OF MBAS

7th Rank
NIRF India Rankings 2022

5th Rank
Outlook India ICARE 2021

The 21st Century Creates a New Context for Leadership





*Deloitte

Programme Overview

Leaders in today's VUCA world must be capable of mobilising individuals, organisations, and networks - even across national boundaries - to find solutions to the abounding "wicked problems." As management professionals become more influential and 'public leaders,' it is more important than ever to shape and influence public debates. Corporate and Public Leadership in a VUCA World, introduced by IIM Indore, examines contentious issues that managers in the corporate and non-profit sectors face while performing their roles as 'public leaders.'

Unlike other executive education programmes on leadership that approach the topic from the perspective of organisational behaviour and human resources (OBHR), this interactive programme highlights aspects of public leadership from a wide range of social science disciplines such as psychology, political sociology, public policy, and international relations. The programme will analyse the personal (emotional), organisational/national (policy level, particularly public policy), and global issues (international perspectives) that influence outcomes in 'public leadership.' It also aims to discuss the implications of these findings in managerial decision-making.

Learn from eminent faculty and academicians at IIM Indore, who will help participants pay special attention to issues such as changing dynamics between business, government, and social relations, negotiation strategy as part of stakeholder management, and risk examination through the lens of geopolitical developments.

Programme Highlights

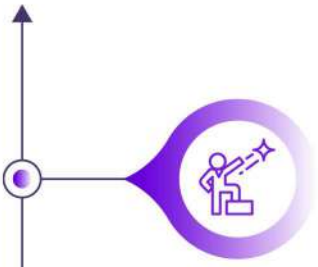
Executive Education
Alumni Status
IIM Indore

Certificate of Completion
IIM Indore

Campus Immersion

Case Discussions

Learning Outcomes



Understand the dynamics of business, government, and society relationships to affect successful outcomes in ‘public leadership’

Build a holistic approach to decision-making enabling effective stakeholder management

Effective communication skills, develop and execute successful policies

Introduce fresh insights into leadership skills through concepts borrowed from social sciences and experiential learning sessions

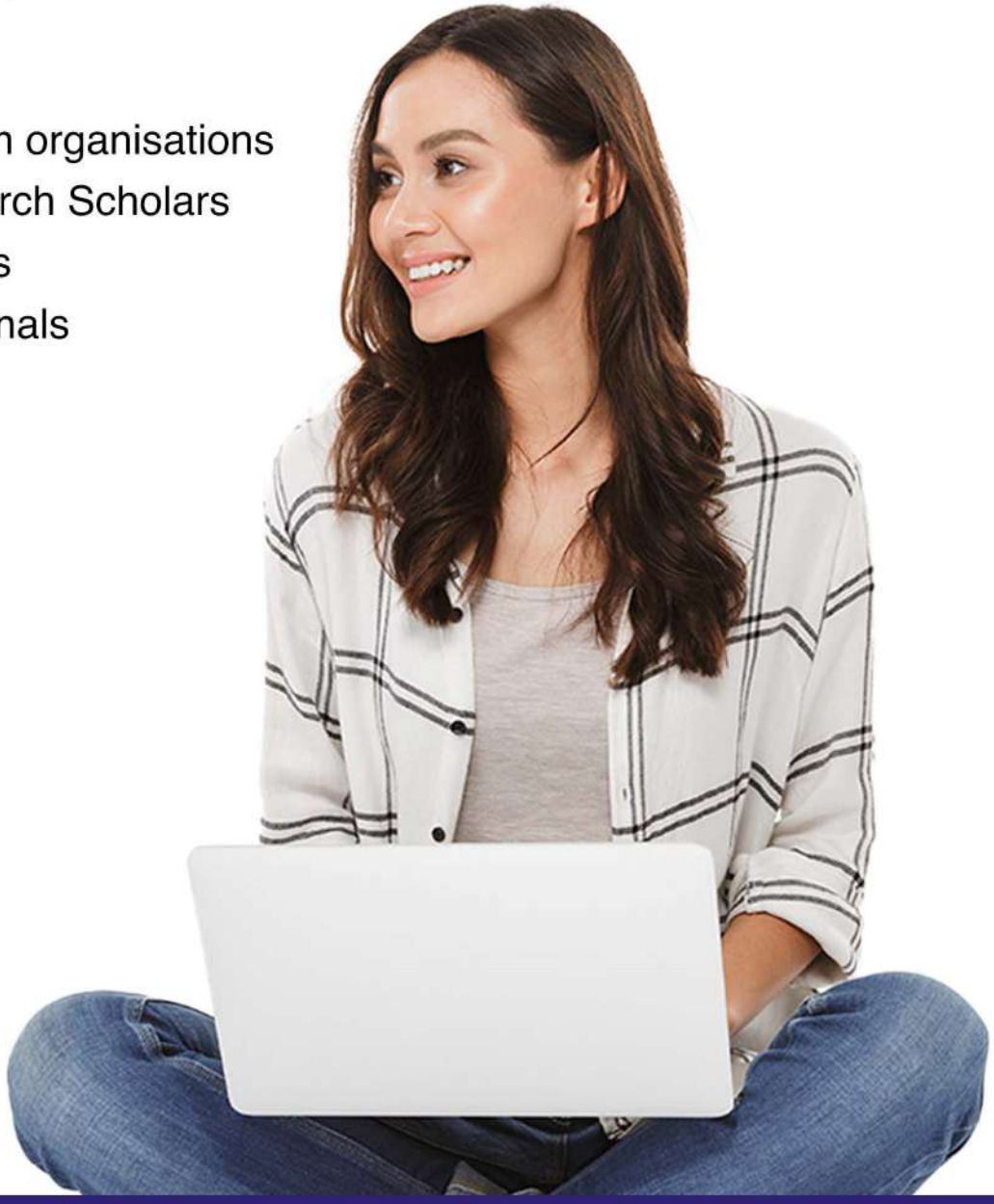
Plan and execute strategic directions for professional and organisational growth

Develop plan of action for improving public leadership skills

Who Should Attend?

Management at the middle and upper levels, as well as senior functionaries in civil society organisations. This programme is primarily for those in Strategy and International Business, as well as those in other senior positions.

- Legal professionals in organisations
- Economists & Research Scholars
- C-Suite Professionals
- Consulting Professionals
- Political Leaders
- Government roles
- Defence Leaders



Programme Content

01 Introduction: Leadership in a VUCA World: Dealing with 'Wicked Problems'

02 Managing and Leading to Success

03 Implementing Digital Transformation

04 Assessing your Organisation

05 Decision-Making

06 Developing Strategic and Competitive Advantage

07 Negotiations

08 Legal and Regulatory Environment

Admission Criteria

Eligibility

- Applicants should be working professionals/entrepreneurs.
- Diploma (10+2+3)/Graduates (10+2+3 or equivalent) / post graduates in any discipline recognised by UGC/AICTE with minimum 50% aggregate marks at either UG/PG level.
- Minimum 03 years of work experience post completion of qualifying education.

Programme Details

Pedagogy

Engage with a Judicious blend of:

- Interactive Lectures
- Case studies
- Quizzes

- Tests and Examinations
- Assignments

Session Duration:

08 Months

75+ learning hours (60 sessions)

Online: 48 sessions

On campus module of 3 days duration: 12 sessions

One or two sessions from some of the courses will become part of the on-campus orientation module. In case the on-campus module is not conducted due to Covid-19 situation, the will be included in the total number of sessions.

*The programme duration may be slightly extended due to the issues like faculty unavailability and gazetted holidays on the session days.

Programme Schedule:

- Application Closure Date - December, 2022
- Commencement Date - February, 2023
- Programme End Date - September, 2023

Session Timings

- Academic sessions will start on February 05, 2023 (every Sunday).
- The timing of the sessions: Sunday, 75 minutes each session
- First Session: 10:30 A.M. to 11:45 A.M.
- Second Session: 12:00 P.M. to 01:15 P.M.

The time gap between two consecutive sessions is to give the participants a break. On some days, the classes may extend beyond the mentioned time. In addition to attending interactive sessions, participants have to undertake online quizzes, assignments, and examinations.

Executive Education Alumni Status - IIM Indore

- The participants who complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will require to apply separately along with the necessary fee to register their name. Current alumni membership plans are as follows:

2-year membership – INR 1000/- + applicable taxes

Lifetime membership – INR 10,000/- + applicable taxes

Unlock Benefits available to Executive Education Alumni:

- Communication of brochures and newsletters from IIM Indore
- Access to the IIM Indore Campus Library (onsite access only)
- Official email ID of the institute
- ID Card

Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice. Only the courts at Indore will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

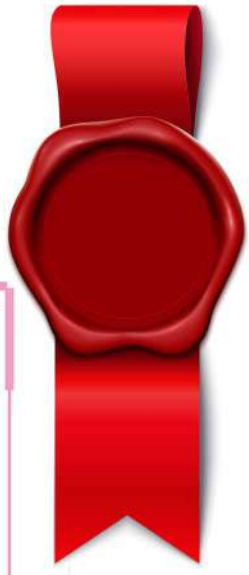
Programme Structure

Fee Structure	Amount (in INR)
Application Fee	2,500/- + GST
Total Programme Fee	**1,40,000/- + GST**

Easy EMI options available

Instalment Pattern	Amount (in INR)
1st Instalment payable at the time of admission	80,000/- + GST
2nd Instalment	60,000/- + GST

Certification



भारतीय प्रबंध संस्थान इंदौर
INDIAN INSTITUTE OF MANAGEMENT INDORE

प्रमाणित किया जाता है कि
प्रतिभागी का नाम
ने **महीना वर्ष** से **महीना वर्ष** के दौरान
भारतीय प्रबंध संस्थान इंदौर द्वारा आयोजित **अवधि** का ऑनलाइन
प्रोग्राम का नाम
सफलतापूर्वक पूर्ण किया।

This is to certify that
Name of Participant
has successfully completed the **Duration** online
Programme Name
conducted by
the Indian Institute of Management Indore
during **Month Year** to **Month Year**.

कार्यक्रम समन्वयक Programme Coordinator	अध्यक्ष, कार्यपालक शिक्षा Chairperson, Executive Education	निदेशक, भा. प्र. सं. इंदौर Director, IIM Indore

Participants who successfully meet the evaluation criteria and satisfy the requisite attendance criteria will be awarded a 'Certification of Completion'

from **IIM Indore**.

Note: The sample certificate is indicative. The Institute reserves the right to revise it.

Programme Coordinator

Prof. G. Venkat Raman

MA, M.Phil (JNU), Ph.D.
(Peking University, Beijing)

Dr. G. Venkat Raman is currently a Professor in the Area of Humanities and Social Sciences, Indian Institute of Management, Indore. Venkat is primarily a Sinologist. Apart from China studies, Venkat has developed a keen interest in the subject of Business Ethics during the last more than eleven years of his association with IIM Indore and IIM Kozhikode. Given his Political Science background Venkat brings in fresh perspectives in his teaching pedagogy and research. Venkat has co-authored a paper that got published in the Journal of Business Ethics arguing for a novel pedagogy called the Integrated Live Case Method Apart from teaching core courses like Introduction to International relations (for UG participants) and Ethics and CSR (for PG participants) he offers elective courses like Power Rivalries and Global Governance in the twenty-first century, Understanding the China Challenge, and Political Risk Management. He has completed his doctoral studies from the School of Government in China's premier University, Peking University, Beijing. Venkat is a fluent Mandarin speaker. He has also worked in Beijing as a professional for two years and eight months. He has been a visiting Fellow in the BRICS centre, Fudan University, Shanghai, and visiting Faculty in ICN Nancy, France.

IIM Indore at a Glance

भारतीय प्रबंध संस्थान इंदौर
Indian Institute of Management Indore

The Department of Higher Education, Ministry of Education, Government of India established Indian Institute of Management Indore (IIM Indore) as an institution of excellence for imparting high quality management education and training. IIM Indore is recognised as a premier management institution, comparable to the best in the world for teaching, research and interaction with industries. It was established in 1996 and is promoted and nurtured by the Ministry of Education, Government of India. IIM Indore is an institute of national importance under the Indian Institutes of Management Act 2017.

IIM Indore strives to provide the best possible education to its students by interfacing with the industry, government, and PSUs. The institute is committed to promoting excellence in management education and research that benefits society as a whole.

About Jaro Education

Jaro Education has been India's most trusted online higher education company and a pioneer in the Executive Education space since July 2009. The company's goal is to nurture entrepreneurs and working professionals from entry-level to C-Suite levels in every field and industry by providing executive education programmes that meet their needs.

Program Expert

Ms. Priya Rathod
priya.rathod@jaro.in
8433740178
www.jaroeducation.com

Jaro Education's Presence

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